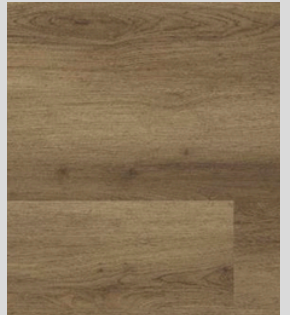
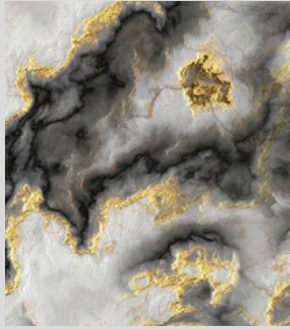
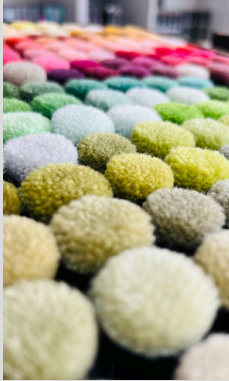


S U S T A I N A B L E

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CUSTOM
WALL & FLOORING
SOLUTIONS



G L O B A L

B R A N D S

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Innovative wall & flooring solutions for a sustainable future

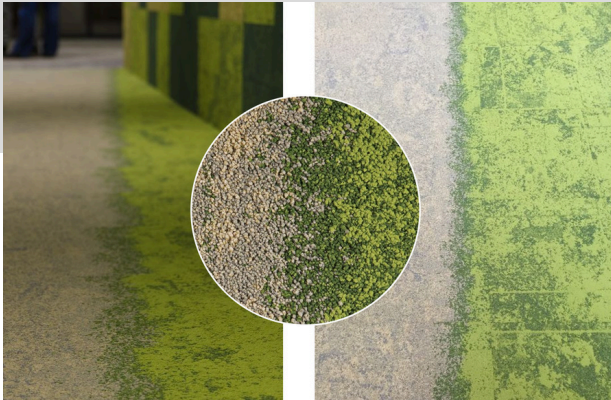
Welcome to BSH, world class manufacturer and supplier of bespoke wall and floor covering solutions right here in Dubai. Our traditional manufacturing approach and strict discipline ensure that you receive your custom carpet and rug in all the elegance and grandeur you envisioned. A darling of designers, architects, and fit-out companies in UAE and the middle east Region.

Our three divisions: Commercial Wall & Floor coverings, BSH Hospitality Studio and Residential Wall & Floor Coverings serve individual clients as well as the regional and international design community, through high-quality products and services across diverse sector, competitive pricing that doesn't compromise on quality, and proactive customer service.



Empowering Spaces with Quality and Innovation is our Vision.

At BSH Walls & Floors, we empower environments, elevating excellence for our clients and partners, and envision a future where spaces are transformed, and aspirations are realized.



Our mission at BSH is to leverage our extensive experience and unwavering commitment to transform spaces, inspire creative visions, and consistently exceed the expectations of our clients and partners.

Our mission is driven by several key principles:
We envision a future where every space tells a unique story, reflecting the personal style and spirit of its inhabitants, made possible by our bespoke creations and collaborative efforts with world-class manufacturers.

S E C T O R S

- Retail
- Education
- Corporate
- Residential
- Hospitality
- Healthcare
- Government



WHAT STANDS US OUT?

Quality Excellence

We pledge to consistently deliver high-quality products and services, ensuring that every project we undertake reflects our dedication to craftsmanship and durability, ensuring lasting satisfaction for our clients.



Client-Centric Approach

We are committed to understanding and meeting the unique needs of our individual clients, as well as supporting the creative endeavors of the regional and international design community.

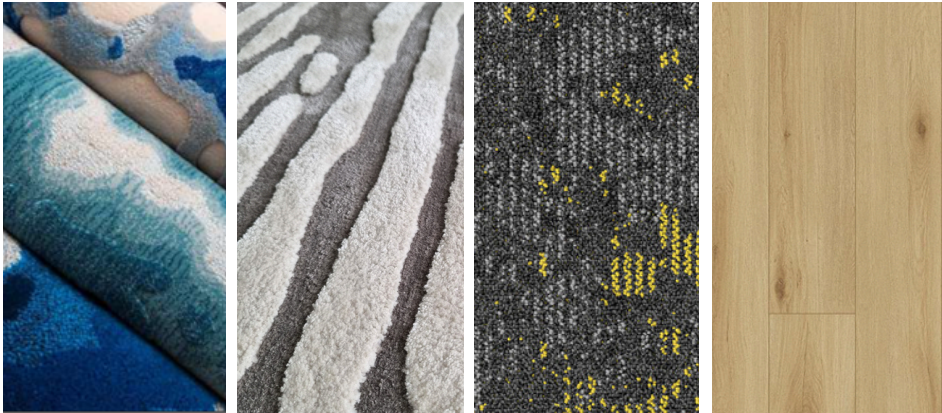
Innovation and Expansion

We are dedicated to continuous innovation and expansion, constantly enriching our product portfolio and service offerings to provide clients with a comprehensive one-stop solution.

One-Stop Solution

We continuously expand our product portfolio and services, offering a comprehensive one-stop solution that simplifies the process of enhancing and beautifying spaces.

OUR PRODUCTS



Floor covering solutions

Custom Carpet & Rug

Carpet Tile

LVT

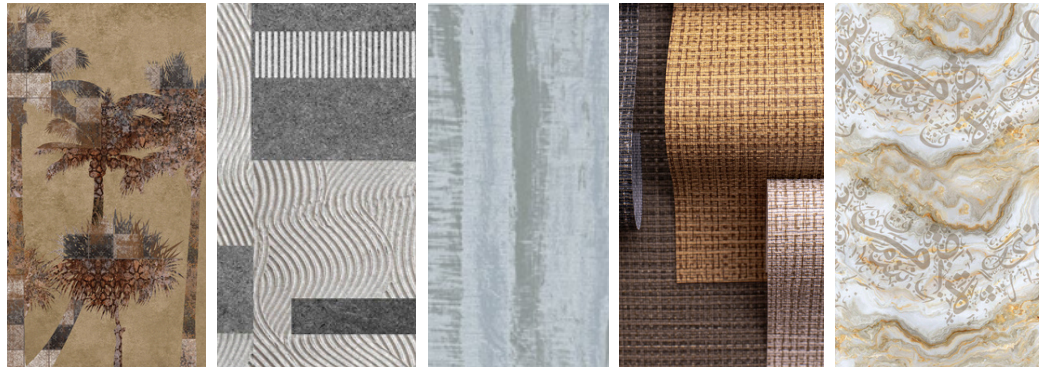
SPC - NOVOCORE

Wall covering solutions

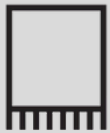
Custom wallpaper

Contract wallpaper

Wall protection



SUSTAINABLE MANUFACTURING



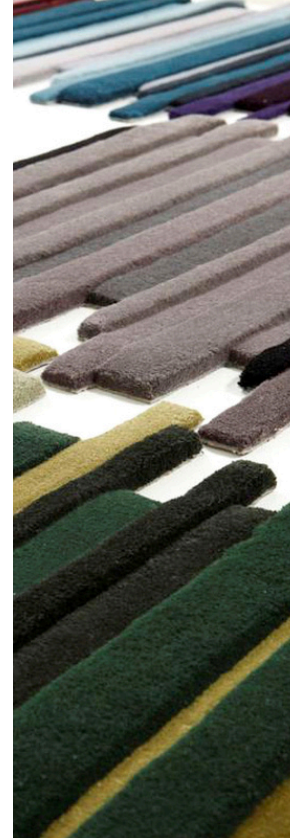
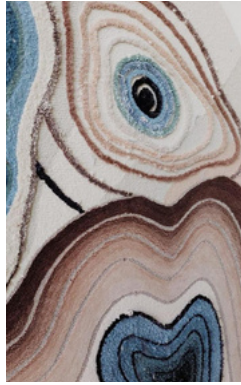
BSH is a Proud manufacturer of the highest quality handmade carpets and rugs, using the finest yarns such as 100% New-Zealand wool and Bamboo Silk. Our traditional manufacturing approach and strict discipline ensure that you receive your custom carpet and rug in all the elegance and grandeur you envisioned.



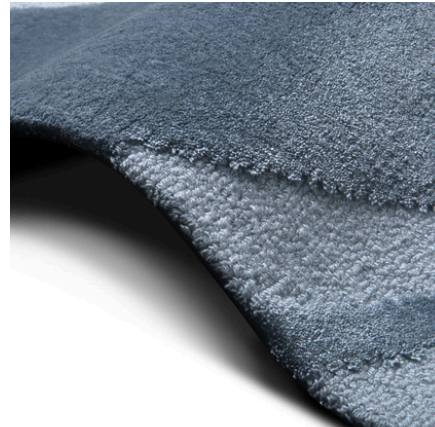
BSH has been synonymous with exceptional quality, unrivalled customer service, and a passion for transforming spaces for over 27 years. As a customer-centric company, we specialize in manufacturing custom-made carpets, rugs, and custom wallpapers, each uniquely designed and meticulously crafted to meet our clients' precise specifications.



CUSTOMIZATION CAPABILITIES



- No limitations to shape or size
- Unlimited color choices
- Unlimited custom design possibilities
- Intricate design detail
- Variety of surface options and levels
- Variety of finishings
- No seams in final product
- Durability & Longevity



As a leading custom carpet and rug manufacturer, we understand the importance of managing your project efficiently to ensure the highest quality carpets are delivered to you on time and within budget. Our holistic approach, from concept and design development to sampling and production, guarantees that we meet this objective to your complete satisfaction.



Our products are known for their high quality and strong support for sustainability. The materials used in our products are yarns of organic origin, such as various types of wool from New Zealand, linen, cotton, viscose and pure silk, all of which are carefully selected to ensure both exceptional performance and minimal environmental impact. These materials highlight a commitment to durability, luxury, and eco-friendly practices, making BSH products a great choice for those who prioritize sustainability in their living spaces.

WIDE RANGE OF OPTIONS

A CUSTOM RUG CALLS FOR A CUSTOM EXPERIENCE



Plain Rugs



Border Rugs



Mixing Rugs



Gradient Rugs

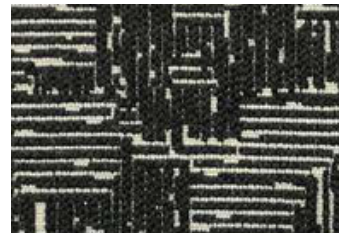
FULL CARPET CUSTOMIZATION TECHNOLOGIES



Tufted



Axminster



Wilton



Printed

At the heart of our custom wallpaper manufacturing capabilities is our highly experienced in-house wall art team, which has successfully executed numerous demanding projects across the region. Our expertise spans all major market verticals, including residential, hospitality, corporate, government, education, and retail, enabling us to deliver tailored solutions that meet the specific needs of each sector. When designers and developers collaborate with us, they gain access to a team that is not only skilled in creating stunning wall art but also deeply committed to realizing their unique vision.



We work closely with our clients to ensure that the wallpaper we produce not only meets but elevates their spaces, creating environments that are both aesthetically pleasing and functionally superior.



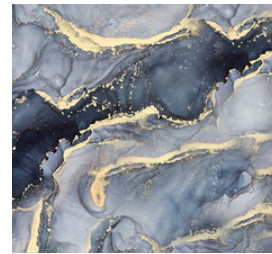
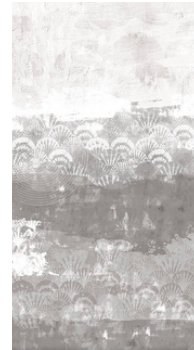
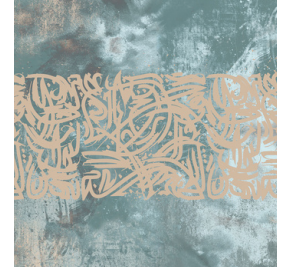
In addition to our artistic expertise, we pride ourselves on using innovative and state-of-the-art substrates for our printing processes, bringing each piece of wall art to life with unmatched clarity and vibrancy.

Our commitment to quality ensures that all our end products are fire retardant and meet the highest industry standards, providing our clients with both beauty and safety. Whether it's a bold statement wall for a corporate office or a serene backdrop for a luxury hotel, our custom wallpapers are designed to enhance any space with a perfect blend of artistry and advanced manufacturing techniques.



CONCEPT CATEGORIES

Nature
Oriental
Industrial
Landscape
Kids
Tropical
Abstract
Cities
Vintage
Floral
Hobby
Portrait
Surface
Geometric
Animals
3 D



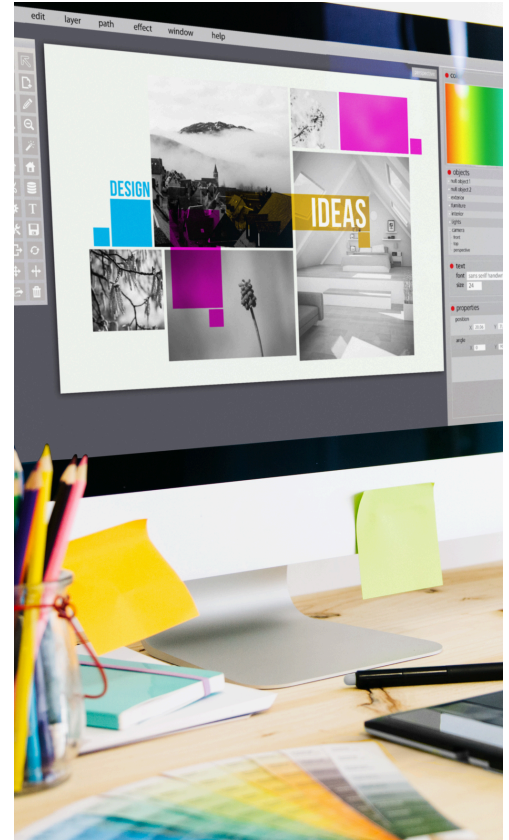
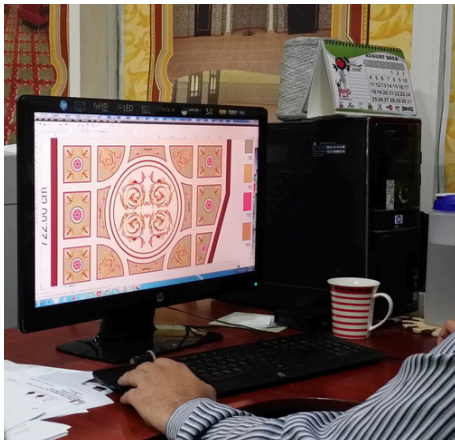
Our walls and floor covering are only as good as their installation, so we invest substantial resources to educate and train our product installers. We have developed the best and proven installation procedures for each product line is documented and applied so the outcomes meet international quality standards. We are fully equipped with upgraded installation tools and highly trained installer supervised by the team of technical professionals to deliver the best result.



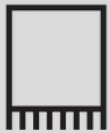
IN-HOUSE DESIGN

BSH products are designed by our In-house design studio and manufactured by our highly skilled artisans in UAE, with direction from the team to ensure each piece meets the most stringent of standards.

Our in-house Design Studio as well as state of the art manufacturing capabilities, enables designers and clients to achieve their desired Inspirations, like never before. If you are looking to create a personalized and unique environment for your client, Then we are the right company for you.



**MAJOR
CUSTOM PROJECTS**





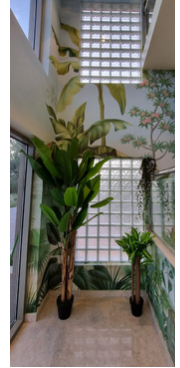
The Nomad Journey Collection - Custom Rug | Designed by Kristina Zanic Consultants | INDEX KSA-2023

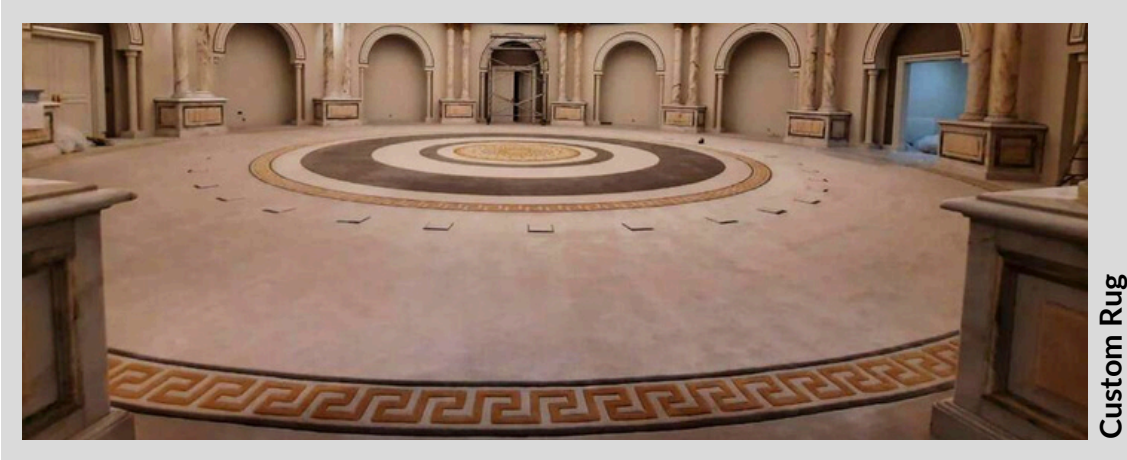


DAFZA - Custom Carpet



Custom Wallpaper

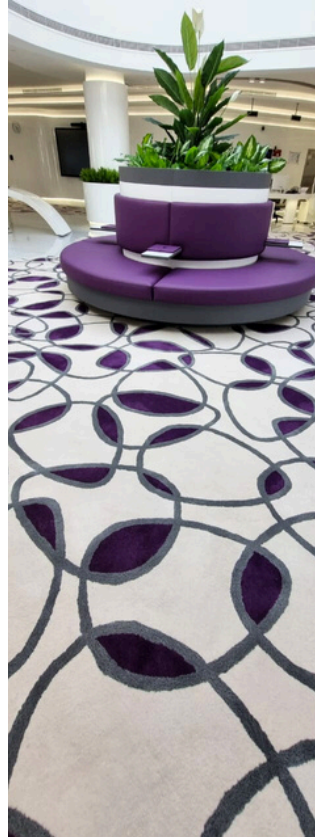




Custom Rug

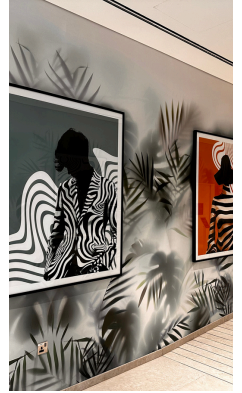


ATLP - Custom Carpet





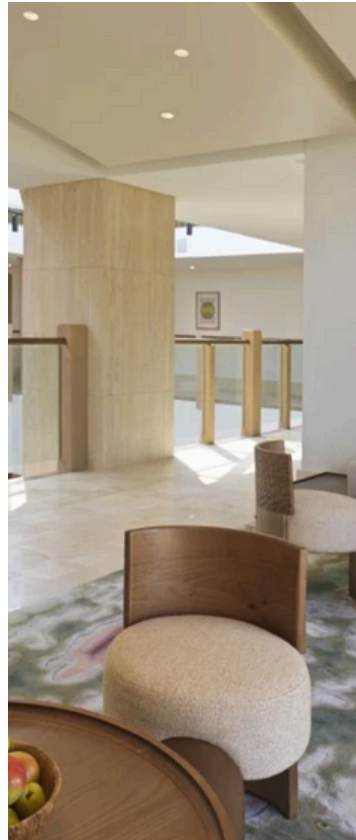
Dubai Mall - Custom Wallpaper



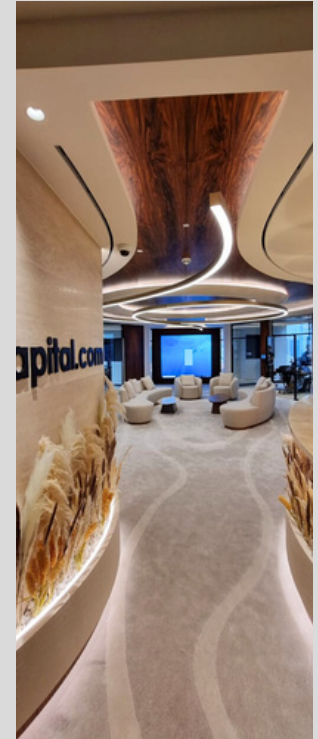
Dubai Mall- Custom Wallpaper



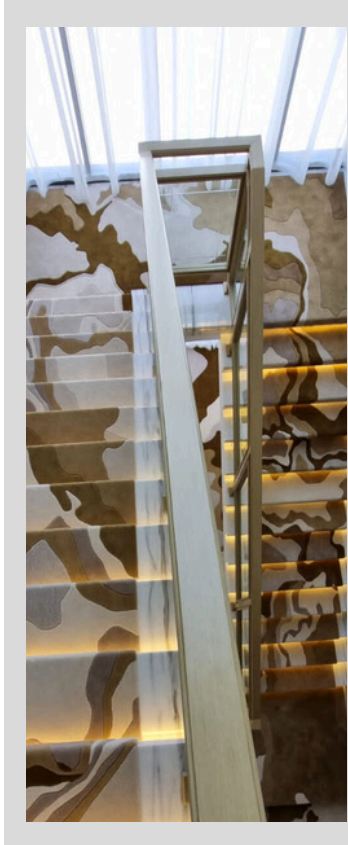
**Sofitel Hotel
Custom Carpet**



Emirates tower - Custom Carpet



Villa - Custom Carpet



St. Regis Riyadh - Custom Carpet and Rug

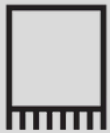


NH Hotel - Custom Rug



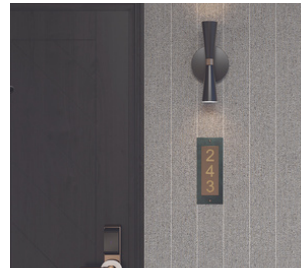
W Residence - Custom Rug

GLOBAL BRANDS
WE PRESENT





BSH Walls and Floors is the industry leader in the carpet tiles and LVT for commercial and residential project sustainable. Quick shipment, and a diverse choice of products that meet high quality standers. As a part of our expanding business, we are proud to partner with global brands to bring best of options and a full table of wall and floor covering products to design community. Offering a diverse range of top-quality products for each taste.



FLOORING SOLUTIONS

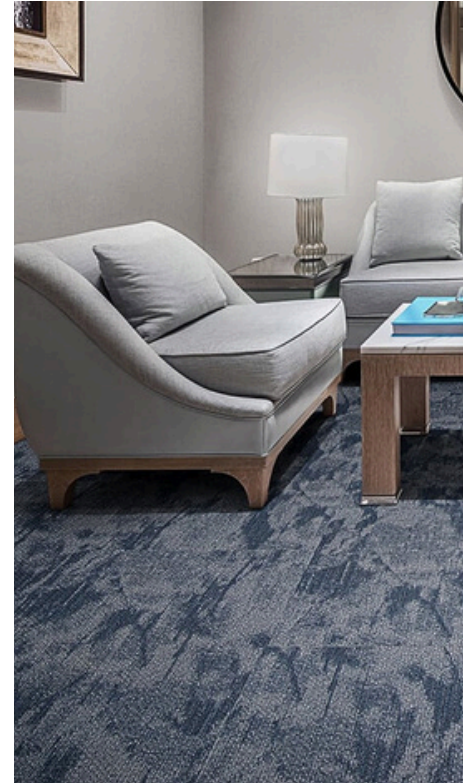
Mohawk



Prime Flors



JJ Flooring | Kinetex



Bolta



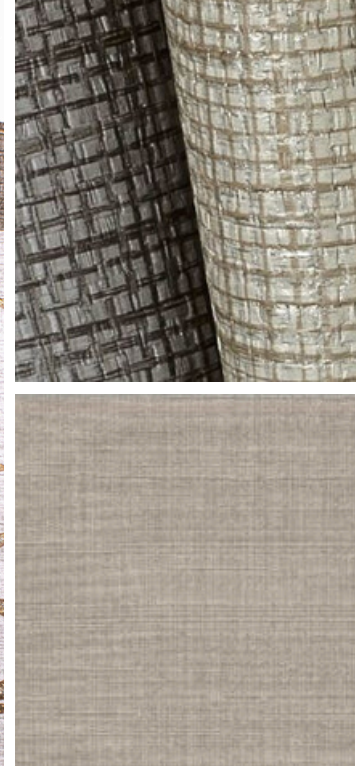
Genon



Invinci



P3Tec



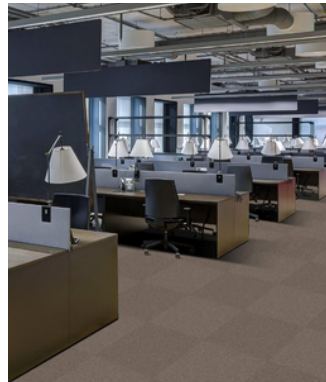
NOVOCORE- CFL

THE NEXT REVOLUTION IN WATERPROOF FLOORS

Worlds largest manufacturer of SPC, NovoCore was developed with the idea that people walk, breath, and live everyday on their floor. Environmental safety and sustainability is the number one concern. NovoCore was built to be recyclable and completely free of phthalates, keeping the indoor environment cleaner than it's ever been.



Our in-house brand, **Prime Flors**, offers a collection of the latest trendy carpet tiles designed specifically to meet the needs of the commercial and corporate market. Manufactured with the highest quality nylon yarns, Prime Flors carpet tiles deliver exceptional durability and performance, making them an ideal choice for high-traffic areas.



With a focus on both aesthetics and functionality, our Prime Flors range combines modern design trends with superior craftsmanship, ensuring that your spaces not only look sophisticated but also stand the test of time.

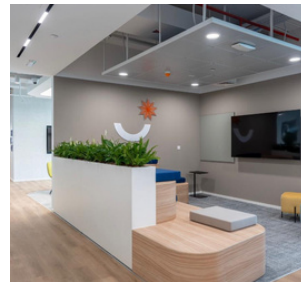
QUICK-SHIP INSTOCK PROGRAM



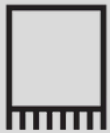
Delivery in 48 hours!



Our 140,000 square feet Dubai warehouse allows us to ship material within 48 hours. The QDP materials are produced, ordered and shipped in bulk, so our client benefit from reasonable and competitive rates, along with express delivery.

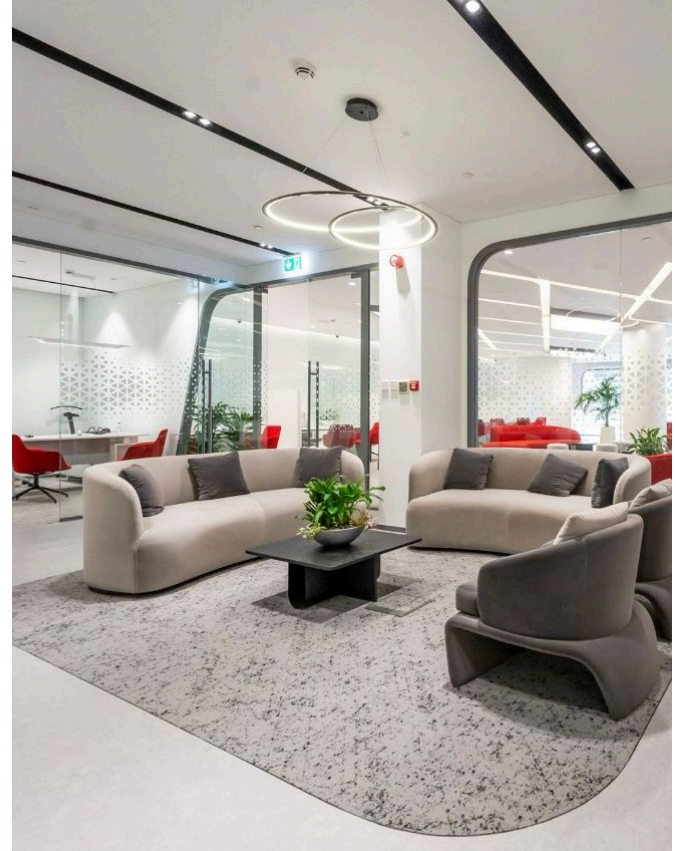


**COMMERCIAL
POP PROJECTS**





Al Falah Bank
ELITE LVT | BALSAN CARPET TILES





Sprinklr
Centigrade carpet tiles



Space one





Prime Serenity

Carpet tiles



Department of Health | Carpet tiles



SBID





**INNOVATIVE
WALL & FLOORING
SOLUTIONS**

**FOR
SUSTAINABLE
FUTURE**



Dream | Design | Deliver



INFO@BSHWALLSANDFLOORS.COM

WWW.BSHWALLSANDFLOORS.COM

+ 9 7 1 4 5 7 6 2 6 0 0

SUITE 801 | THE EXCHANGE TOWER | BUSINESS BAY | DUBAI